

# NordicNews

MAGAZINE OF THE NORDIC CHAMBER OF COMMERCE

## CONTENT:

- DESCRIPTION
- DISTRIBUTION
- PRICE LIST
- DEADLINES
- ANSWERING FORM e-mail
- TECHNICAL PARAMETERS
- CONTACTS

## DEADLINES

FEB 1st	1/08
JUN 1st	2/08
OCT 1st	3/08

## ADVERTISING 2008

*Nordic News*, the Chamber's membership magazine, is issued **3 times a year** and is free of charge. It covers a variety of subjects that are of interest to both foreign and local investors in the Czech Republic.



*Nordic News* magazine gives members an excellent opportunity to promote their company, strengthen their profile and share their experiences with fellow members. In addition, it provides a review of events being held by the Chamber and a preview of those to come. Currently, the magazine has a print run of **1000 copies/2500+ readers**.

## DISTRIBUTION:

1. Members of the Nordic Chamber of Commerce
2. Major Nordic and Czech companies
3. Authorities and government, financial and trade institution in the Czech Republic
4. Other Embassies and Chambers of Commerce
5. Participants at Chamber's Events
6. Unlimited number of web site :  
[www.nordicchamber.cz](http://www.nordicchamber.cz)

Full page, back cover, last page:	30.000 CZK
Full page, inside front cover:	20.000 CZK
Full page, inside back cover:	20.000 CZK
Full page, back cover:	20.000 CZK
Full page, inside:	12.000 CZK
Half page horizontal/vertical:	6.000 CZK
Inserts:	12.000 CZK
Press Release	Free of charge*

\* prices are valid only for Members of the Nordic Chamber of Commerce

## RESPONSE:

If you are interested in one of the above mentioned advertising offer please press **HERE!**

## DETAILS

### TECHNICAL PARAMETERS:

- Full page (210 x 297 mm / + 3 mm bleed on each side)
- 1/2 page (192 x 136 mm / live area)
- Measurements are width

### PRE-PRINT DOCUMENTS:

- PDF for print
- Adobe Illustrator EPS or AI files, with all texts converted to curves
- Other formats should be discussed with the Production department—Michal Zacharias, Atelijeur Puuda, phone: 777 343 555.

### CONTACT:

Nordic Chamber of Commerce  
Zlatnická 10  
110 00 Praha 1  
Phone: 774 123 370  
Fax: 251 019 361  
E-mail: [info@nordicchamber.cz](mailto:info@nordicchamber.cz)