

Privacy Policy

Controller

Your personal data are processed by **Nordic Chamber of Commerce in the Czech Republic** (the “Chamber”), Business Identification Number **62413350**, with its registered seat at **Drtinova 557/10, 150 00 Prague 5, Czech Republic**, registered with the Commercial Register maintained by the Municipal Court in Prague, section A, insert 13081. You can contact us at info@nordicchamber.cz or **+420 774 123 370**.

Purposes and Legal Bases

We process your personal data for the following purposes:

1. **Event participation and administration** (e.g., registration, attendance management, logistics, billing, post-event follow-up). **Legal basis:** performance of a **contract** (Art. 6(1)(b) GDPR) and, where necessary for event safety/operations, **legitimate interests** (Art. 6(1)(f) GDPR).
2. **Event marketing and promotion by the Chamber** (e.g., newsletters, invitations, updates, surveys, and selected photos/videos from events used for Chamber communications). **Legal basis:** your **consent** (Art. 6(1)(a) GDPR). Consent is **voluntary** and **not a condition** for participating in an event.
3. **Promotion of members’ events** (where relevant). **Legal basis:** **consent** (Art. 6(1)(a) GDPR) or **legitimate interests** (Art. 6(1)(f) GDPR) where appropriate and permitted by law, always with a clear **opt-out** in every message.
4. **Website operation and security** (e.g., logs, abuse prevention). **Legal basis:** **legitimate interests** (Art. 6(1)(f) GDPR).
5. **Member directory.** We publish the business profile of member organisations (e.g., company name, description, sector, website and logo) in the public member directory on our website for the duration of membership. **Legal basis:** performance of the membership **contract** (Art. 6(1)(b) GDPR) and our **legitimate interests** in operating and promoting the member directory (Art. 6(1)(f) GDPR).

Categories of Personal Data

Identification and contact details (e.g., name, company, position, email, phone), event selections and preferences, invoicing details (where applicable), communication preferences, business profile information published in the member directory (company name, description, sector, website, logo and, where provided, contact person), and — if provided — links to professional profiles (e.g., LinkedIn). Event photos/videos may depict attendees.

Recipients (Who We Share Data With)

- **Service providers (processors)** supplying IT, mailing, event, hosting, and payment services under written data-processing agreements.
- **Chamber members** (as recipients) **only** where you have **consented** or where **legitimate interests** apply and local law permits; in such cases, we share **limited contact data** for a specific, compatible purpose and always provide an **opt-out**.
- **Public authorities or advisers** where required by law or to establish, exercise, or defend legal claims.

The public member directory is, by its nature, accessible to visitors of the Chamber's website.

International Data Transfers

If your data are transferred outside the EU/EEA (or to the UK), we implement appropriate safeguards such as the European Commission's Standard Contractual Clauses (SCCs), supported by transfer risk assessments and supplementary measures where needed. Information about these safeguards is available on request at info@nordicchamber.cz.

Retention Periods

- **Event administration data:** typically retained up to **5 years** after the event (or longer where accounting/tax law requires).
- **Marketing (consent-based) data:** retained **until you withdraw consent** or object; afterwards we delete or anonymise without undue delay, subject to keeping minimal suppression records to honour your opt-out.
- **Member directory data:** published for the duration of membership and removed within a reasonable period after membership ends, subject to archival/back-up cycles.
- **Visual materials (photos/videos):** retained while relevant for Chamber communications unless you object or, where consent is used, you withdraw consent.

Your Rights

You have the right to access, rectify, erase (right to be forgotten), restrict processing, object to processing (including direct marketing or legitimate-interest processing), and data portability. Where processing relies on consent, you may withdraw consent at any time without affecting the lawfulness of processing carried out before withdrawal.

How to Exercise Your Rights

Email info@nordicchamber.cz or call +420 774 123 370. We may verify your identity. We respond within one month (extendable by two months for complex requests, in which case we will inform you).

Unsubscribe / Opt-Out

You can unsubscribe from marketing emails at any time via the link in our emails or by contacting info@nordicchamber.cz.

Complaints

You may lodge a complaint with the Office for Personal Data Protection (ÚOÚ), Pplk. Sochora 727/27, 170 00 Prague 7 – Holešovice, Czech Republic.

External Links

Our website may contain links to third-party sites. We are not responsible for their content or privacy practices.

Intellectual Property

The Chamber holds intellectual property rights in the website and its content. Copying or downloading any part is prohibited without our prior written consent unless permitted by applicable law.

Applicable Law

This website and these legal notices are governed by the laws of the Czech Republic.