

Challenges for 2014

Projects and events

There is stable interest among Chamber members in our events; however, participation is more or less limited to the same group of people. Naturally, every member is cordially welcome at any event, but we need to reach out to those who seldom participate in a Chamber event with the message that each kind of event, be it a Breakfast Meeting, Social & Sports event or Business Mixer, represents **a different platform for networking.**

Membership development

In 2013, the Chamber saw a significant loss of members, but thanks to a record influx of new members, the balance was positive. As for future growth, we see a certain **potential in the regions** outside of Prague. Last year, we enhanced our activities in Bohemia and Moravia, and our event in Ostrava in particular was quite successful. Hopefully, our regional initiative will lead to the continued growth of new members.

Communication

Our new webpage will hopefully give the Chamber a boost in the field of communication. So far it mainly lists Chamber events, but in the future we would like to transform it into a source for important business information. As in 2013, we will also have to work more on improving our communication channels and becoming more visible in other media.



Czech exports to the Nordics

Exports to	2012	2013	y/y index (%)
Denmark	23,231	26,047	112.1
Finland	14,745	15,216	103.1
Iceland	706	805	114
Norway	15,998	16,250	101.5
Sweden	46,427	47,211	101.6

Nordic exports to the Czech Republic

Imports from	2012	2013	y/y index (%)
Denmark	15,502	16,609	107.1
Finland	8,747	7,939	90.7
Iceland	1,366	1,426	104.3
Norway	28,818	28,095	97.4
Sweden	24,834	26,150	105.2

in CZK bill.

Source: ČSÚ

Chart 1: Membership Development

MEMBERS	EXISTING	NEW	CANCELLED
2007	124	16	5
2008	135	17	10
2009	142	9	8
2010	143	17	15
2011	145	20	16
2012	149	14	14
2013	149	18	16
2014	151		

Chart 2: Members – Country of Origin 2013

COUNTRY	MEMBERS 2013	% OF MEMBERS	TOTAL COMPANIES IN 2013	% OF NATIONAL REPRESENTATION
Sweden	65	43	288	23
Denmark	27	18	173	16
Norway	7	5	95	7
Finland	11	7	71	15
Iceland	2	1	12	17
Others	39	26		

Chart 3: Members – Country of Origin 2012

COUNTRY	MEMBERS 2012	% OF MEMBERS	TOTAL COMPANIES END 2012	% OF NATIONAL REPRESENTATION
Sweden	68	40	226	30
Denmark	28	19	178	16
Norway	8	5	94	9
Finland	11	7	73	15
Iceland	1	1	13	8
Others	41	28		

Chart 4: Corporate Members – Number of Employees 2013

MEMBERS	NUMBER	%	DESCRIPTION
A	25	16	over 100 employees
B	28	19	31-100 employees
C	23	15	11-30 employees
D	75	50	1-10 employees