

# 18. Regions of Czechia



## Regional Offices

CzechInvest is present in all regional capitals of Czechia. The reason of the inland network is to provide CzechInvest's services directly in the localities where companies are based with further knowledge of the local life and institutions. Similarly important task of these offices is to cooperate with representatives of municipal authorities, schools, and other regional institutions in seeking out opportunities for development of the local business environment.

## Regional advantages

### Central Bohemia

- The favorable geographical location in the center of the country, the proximity of Prague and their advantages
- High density of roads, highways and railway tracks
- Diversified economy with the potential creation of skilled jobs

### Hradec Kralove

- Stable economic structure (manufacture of motor vehicles, biomedicine, electrical equipment and textile, agriculture and services)
- Significant potential for tourism (Giant Mountains)
- Quality of life and environment, healthcare and social aspects

### Karlovy Vary

- International airport
- Strategic location bordering Germany
- Traditional engineering industry
- Developed automotive industry
- Traditional spa and tourism region with excellent infrastructure
- Great future opportunities related to ceasing the mining industry

## Liberec

- Strategic position with Germany and Poland
- Traditional engineering industry
- Quality environment
- Technical University in Liberec - Institute for Nanomaterials, Advanced Technology and Innovation

## Moravia-Silesia

- Long industrial tradition
- Great geographical location with excellent highway and railway connections
- International airport
- Skilled and educated labour force
- Strong network of public and private high schools
- Fast development of the IT sector, R&D and innovation potential (IT4Innovations supercomputer center)

## Olomouc

- Industrial tradition - skilled workforce
- Very good transport connections (highway, railway)
- R&D centers of Advanced Technologies, Biotechnology and Biomedicine
- University city, International School
- Very good level of language skills
- Tourist attractions and high quality of life

## Pardubice

- Skilled workforce, scientific workplaces and university
- Continuing industrial tradition (chemical industry, engineering industry, electrical engineering industry)
- International airport; main railway line crosses the region

## Pilsen

- Traditional machinery industry
- One of the most attractive region for investors
- Good transport connection with Germany and Prague thanks to D5 highway
- University city

## Prague

- Highest number of university graduates
- Highest disposable income per citizen
- Most popular for FDI

## South Bohemia

- Quality environment
- Strategic location - proximity to markets in Germany and Austria
- Stability economic structure
- Good infrastructure for research in biological disciplines and R&D
- University region
- Well known tourist districts

## South Moravia

- Advanced RIS3 strategy (universities, technology innovative companies, startups, infrastructure)
- ICT, measurement and sensing, advanced engineering, aerospace, healthcare and pharmacy
- High concentration of R&D workplaces, high skilled Czech employees and foreign specialists
- International airport, highway and railway connection
- Border with Austria and Slovakia

## Usti

- Advantageous geographical location between Prague and Germany
- Dense and high capacity transport network
- Strong tradition in machinery and chemical industry
- University - background for research and development

## Vysocina

- Advantageous location in the CR and the EU and good transport infrastructure
- Strong tradition in machinery industry
- Quality natural environment with tradition in agricultural production

## Zlin

- Strategic location - proximity to Austrian & Slovakian market
- Strong tradition in plastic & aerospace industry
- Significant innovation potential of enterprises
- Fast increasing quality of life
- R&D and innovation potential