

INSPIRED 2 CARE: EUROPEAN LEADERSHIP EXECUTIVE MEETING, PRAGUE 2/2024

PARTNERSHIP PROPOSAL



Prepared by:
Jana Daniela Šabatková
JCI Czech Republic National President 2023
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EVENT DESCRIPTION & EXPERIENCE



INSPIRED 2 CARE (I2C) is a 4-day leadership program including key-notes, networking and cultural experience in the breathtaking city of Prague.

I2C main program is the European Presidents Meeting of Junior Chamber International (JCI), the global organisation of leaders of the age 18 - 40.

ATTENDEES

#160 young leaders mainly from Europe

- 50 decision-makers from 25 European countries
 - 45 past European leaders (Senators of JCI Europe)
 - 20 global leaders of JCI
 - 45 (future) leaders from the Czech Republic
- + further European leaders from different sectors.

PROGRAM

- **BUSINESS:** Executive meetings, Key-notes & Case studies
- **INTERNATIONAL:** >25 nationalities guaranteed
- **INDIVIDUAL GROWTH:** Soft skills Trainings & Practical Workshops
- **COMMUNITY IMPACT:** International Know-how transfer inc. CZ students

+ GALAEVENING AT THE PRAGUE CASTLE



SPONZOR I2C NOW!

ACTIVATE YOUR BRAND AT I2C AND

- present your brand to international stakeholders,
- establishing new business contacts,
- establish an international employer brand,
- communicate your company values.



	partner	main partner	general partner
PRICE	CZK 40.000	CZK 70.000	CZK 130.000
Logo on the event website	✓	✓	✓
Presentation in the conference materials		✓	✓
Prsentation on social media channels	1 post / channel	3 posts / channel	6 posts + stories / channel
Newsletter	logo insertion	logo + 1 article	logo + 3 articles
Presentation area (Friday)	roll-up	2x2m	3x3m
Free tickets	2x Friday Networking session	2x Friday + 2x Gala evening	3x Friday + 3x Gala evening
Participation in the program	-	Case study presentation / Workshop ownership	Key-note + Workshop ownership
Exclusivity	-	Industry	✓

Jana Daniela Šabatková

Partnership Management

+420 777 11 66 43 / jana.daniela@jcicr.cz

@janadanielacom

