



Exclusive Distribution Partnership Opportunity with Trollbeads A/S in Czechia

About Us: Headquartered in Copenhagen, with subsidiaries in the USA and Italy, and a network of distribution partners spanning over 30 countries, Trollbeads A/S takes pride in being the designer of the original bead-on-bracelet concept. A story that began in 1976 with one unique six-faced silver bead has now evolved into an iconic jewellery brand, known and loved all over the world.

The Opportunity: We are actively seeking a dynamic and passionate distribution partner to take over the distribution of Trollbeads in Czechia. Joining us, you'll be part of the legacy that has shaped the world of jewellery design.

What Sets Us Apart:

- **Proven Business Model:** Benefit from a time-tested business model with a history of high return-customer rates in the jewellery industry.
- **Supportive Partnership:** As a Trollbeads distributor, you will enjoy:
 - High sales margins and outstanding ROI.
 - Access to coaching from our current distributor during the hand-over phase.
 - A comprehensive marketing package to boost your sales efforts.
 - Full brand training to ensure you represent Trollbeads with expertise.
 - Ongoing business development support from Trollbeads A/S for mutual success.
 - Access to newly redesigned wholesale packages and fixtures.
 - Access to Immediate business income through existing sales channels.

Qualities We Seek in Our Partners: Every successful Trollbeads distributor possesses:

- **Passion:** A genuine love and understanding of our brand's essence.
- **Industry Experience:** Experience introducing and developing jewellery or premium consumer brands, preferably with a background in Scandinavia, in the Swiss market.
- **Entrepreneurial Spirit:** The drive to take initiative and explore new business opportunities.
- **Business Acumen:** Strong financial understanding and strategic business skills.

- **Multichannel Brand Development:** Proven experience in developing brands across all channels, including retail, wholesale, and online.

Timeline for Partnership: We are looking to initiate partnerships starting from January 2024.

How to Connect: To explore this exciting opportunity and book an introductory meeting, please reach out to Hayley Nielsen, Business Development Manager, hni@trollbeads.com or Andrea Martišková, Danish Embassy in Prague, andmar@um.dk.

Seize this opportunity to join Trollbeads and play a key role in shaping the future of jewellery design in Czechia!